

# Green - It's in Our Veins



We take being manufactured in the USA just as serious as we take our environmental responsibility. We are committed to reducing our footprint and making our communities cleaner and stronger.

Our environmental responsibility is based on industry-standard **BIFMA LEVEL PRINCIPALS.**

## Sustainability Efforts

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- The steel used to manufacture our custom whiteboards is 70% recycled
- The hardboard (MDF) that we use for our whiteboards is 80% pre-consumer recycled content
- Our aluminum frames are composed of a minimum of 75% post-industrial scrap
- Our environmentally-friendly coating is VOC-free, so there are no emissions from the coating applied during or after the process. A thin film is applied to the whiteboards in a wet form using an electron beam, which uses very little energy (1 kilowatt/24 square meters) compared to other thermal or convection curing processes
- We recycle 100% of the transfer paper used in the printing/sublimation process of our custom whiteboards
- We supply alcohol-based markers with much less odor than the traditional acetone marker to accompany our whiteboards, which reduce irritation in sensitive environments such as hospitals
- Our entire manufacturing process is CARB compliant with no formaldehyde emissions

